

## WW Veneziano, Canvas, Leather

### PRODUCT DESCRIPTION

Polymeric calendered self-adhesive printing media with textured finish and High-Tack adhesive.

#### Face Material:

WW Veneziano: 300 µm, 300 g/sqm white matt PVC

WW Canvas: 250 µm, 320 g/sqm white matt PVC

WW Leather: 225 µm, 320 g/sqm white matt PVC

**Adhesive:** Solvent acrylic High-Tack permanent grey

**Liner:** Clay coated 135 g/sqm FSC® certified (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

### TYPICAL USE

Short to medium-term indoor and outdoor applications on flat smooth surfaces dedicated to wall decoration. The textured finishes enhance interior decorations and personalization of spaces. The High-Tack solvent-based grey adhesive ensures good opacity and adhesion on a wide variety of smooth substrates.

### PROCESSING

Especially designed for solvent based, eco-solvent, mild solvent, Latex and UV inkjet printing on wide-format printing equipment.

Due to the textured face material, WW Veneziano, WW Canvas and WW Leather are not intended to be laminated.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

Profiles can be obtained from our subsidiaries or distributors, or can be downloaded from: [www.mactacgraphics.eu](http://www.mactacgraphics.eu).

For further information on printing, application and removal, please refer to "TB 4.3 Guidelines on surface preparation, converting and applying Mactac WW Series".

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

### SHELF LIFE

1 year when stored at 15 to 25°C and ± 50 % relative humidity (in the original packaging).

### PHYSICAL PROPERTIES (TYPICAL VALUES)

#### Average Values Test Method

Thickness		
Face caliper (microns):		
WW Veneziano	300 µm	ISO 534
WW Canvas	250 µm	
WW Leather	225 µm	
Face weight (g/sqm):		
WW Veneziano	300 g/sqm	
WW Canvas	320 g/sqm	
WW Leather	320 g/sqm	

#### Adhesive data, 23°C (N/25 mm)

Peel adhesion on stainless steel

- Quick tack:		
WW Veneziano	25	FTM9
WW Canvas	25	
WW Leather	26	
- 24 hour residence:		
WW Veneziano	24	FTM1
WW Canvas	23	
WW Leather	27	

#### Dimensional stability

Shrinkage (1 week at 70°C applied on Aluminium)	Max. 0.8 mm	FTM14
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#### Temperature ranges

Minimum application temperature (°C)	+ 10°C
Service temperature range (°C)	- 20°C to + 70°C

#### Certifications

Fire Classification	B-s2, d0	EN13501-1
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### EXPECTED DURABILITY

#### Central Europe Zone 1

Unprocessed (indoors)	3 years	ISO 4892-2
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Note : Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure.

*DISCLAIMER*

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